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sequentially applying a first voltage to each of the plurality of scanning lines, wherein the first voltage electrically connects the plurality ϕ f contact electrodes to the plurality of

pixel electrodes; and

sequentially applying a second voltage to each of the plurality of scanning lines, wherein the second voltage electrically disconnects the plurality of contact electrodes from the plurality of pixel electrodes,

wherein the second voltage is sequentially applied to each of the plurality of scanning lines after the application of the first voltage to each of the plurality of scanning lines but prior to the sequential application of the first voltage to another one of the plurality of scanning lines.

- 22. (New) The method of driving according to claim 21, wherein the first voltage is greater than said second voltage.
- 23. (New) The method of driving according to claim 21, wherein the first voltage drops exponentially.
- 24. (New) The method of driving according to claim 21, wherein the first voltage drops linearly.
- 25. (New) The method of driving according to claim 21, wherein the first voltage drops stepwise.